

# WHY SHOULD YOU PARTNER WITH YUM SANDWICH CAFÉ ?

Established brand with successful operations in 7+ locations

Low investment, excellent sales and profit margins

Organized & planned business model

Stress-free operations

Consistent taste always

Strategic tie-ups with local vendors

Quality & Unique seasonings provided by franchisor

End-to-end setup and Initial training to the franchisee

Continuous introduction of new products

Extensive marketing and advertising

# EXCLUSIVE BRAND SUPPORT

KEY ROLES AND RESPONSIBILITY	THE BRAND	THE FRANCHISE
Location Selection & Feasibility	✓	✓
Location Approval & Build-out Assistance	✓	
Outlet Interior Design & Layout	✓	
Complete Outlet Set Up		✓
Equipment Sourcing	✓	✓
Staff Planning & Recruitment	✓	✓
Staff Training	✓	
Launch Exclusive Promotions		✓
Material Sourcing & Supply	✓	
Menu Engineering, Design and Printing	✓	
POS & IT Support	✓	
Daily Operation & Customer Interaction		✓
Local Marketing & Awareness Campaigns		✓
Website & Social Media Management	✓	
Periodic Reporting		✓
Outlet Audit and Advisory	✓	



Inviting Franchise Partners to Join Yum Sandwich to Experience the Pleasure of Profits



## Your Go-To-Destination for Snack Time

Presence 8+ Locations

Low Investment & High Profit

No Royalty for Initial 3 Months

For Any Franchising Related Queries, Contact Us At:

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# WELCOME TO YUM SANDWICH CAFÉ

Yum Sandwich Café is your go-to destination for an array of delectable sandwiches, earning its name for our mouthwatering offerings. Dedicated to catering to partner demands, we remain adaptable in our outlet concepts.

We enthusiastically invite passionate entrepreneurs to collaborate with us, ensuring mutual success and the joy of profitability on our shared journey. Join hands with Yum Sandwich Cafe for a delicious venture into the world of culinary delights.



## OUR KEY OFFERINGS



Sandwich



Burger



Pizza



Pasta



Maggi



Fried Chicken



Fries & Quick Bites



Doughnuts



Milkshake



Beverage

## EXPANSION DRIVE

Having perfected the art of delivering excellent customer experience, optimized processes and scalable business model, we are now planning for Pan India Expansion through the Kiosk & QSR model.

## FINANCIAL SNAPSHOT

Format	Kiosk	QSR
Area Required	100 to 150 sqft	100 sqft to 400 sqft
Total Investment	INR 4 lak	INR 5,50,000
Franchise Fee*	1,50,000	1,50,000
Royalty	Fixed Royalty INR 5000	Fixed Royalty INR 7500
Average Annual ROI	>100%	>100%
Payback Period	<12 Months	<16 Months
Contract Period	5 years	5 years

(Excluding GST)

## PREFERRED FRANCHISE PARTNER PROFILE

Young entrepreneurs who understand and appreciates brand evangelism

Individual having the passion for food brand

Investors with the sufficient financial bandwidth and strong operational capabilities

Partners with local market connect and capability to handle large areas

Partners with leadership and management skills who should be able to work together, share ideas, and resolve issues together